



# 5 GENERATIONS WORKFORCE CHALLENGE

Date 4th – 5th November 2019

Venue Pulse Grande Hotel, Putrajaya  
(Formerly Known as Shangri-La Putrajaya Hotel)

Organised by :



HRDF - SBL Claimable

RM 50 AEON Cash Voucher will be given to all the participants as a gesture of appreciation for your kind support.

## PROGRAMME'S CONCEPTUAL OVERVIEW

For the first time in history, five generations are now working side by side in the organization workforce. Leaders and managers are responsible for solving this unprecedented challenge.

These five generations are :-

Traditionalists	- Born 1945 and before
Baby Boomers	- Born 1946 to 1964
Generation X	- Born 1965 to 1976
Millennials - Generation Y	- Born 1977 to 1995
iGen - Generation Z	- Born 1996 and after

This highly Interactive and Comprehensive Five Generations Workforce Challenge Training Workshop is based on the latest practical, scientific and psychological researches on the subject. It is most applicable and can be adopted by any Manager who is seriously looking forward to learn How to Deal with Five Generations Workforce.

## LEARNING TOOLS

- Colored Brain Communication Cards
- Colored Brain Communication Inventory
- Colored Brain Glasses
- World of work Map
- Behaviour Indicators Cards
- Solution Map

## TRAINER'S PROFILE

**Dr. Ali**

*PhD, GSF, ASTD, MAPS, SHRM, PSMB, DCICT, AIOBP, DiSC*

Dr. Ali - PhD in HRM - is an International Leading Motivational Speaker, Management Consultant, Trainer and an author on leadership and management, personal development and Human Resource. Over 2 decades of working experience in various industries and 15 years of developing and conducting programmes, He has served more than 300 organisations and trained more than 200,000 people from all levels from 27 different countries.

He is fluent in Bahasa Melayu, English and Arabic. He is an active member of:

- The Global Speakers Federation
- The Malaysian Association of Professional Speakers
- The American Society for Training & Development
- The Society of Human Resource Management

He is also a **Certified Trainer** of the **Directive Communication™ Psychology** and accredited by the **American Institute of Business Psychology**, a **Certified Trainer** by **Everything DiSC®**

and a **Certified Trainer** by **Ministry of Human Resource Malaysia (PSMB)**.

His programmes participants often describe him as knowledgeable, excellent communicator, interesting, humorous and his programmes' contents and style are highly engaging and motivating.

He is a main Arabic - English translator for the Muslim World League - Makkah - S. Arabia. He has translated many books such as:-

- Become Acquainted with Islam
- Dealing with Others in Islam
- Dialogue with Non-Muslims
- Dealing with Non-Muslims in a Muslim Society
- And other 25 books and conferences papers on religious studies and comparative religion

He is also a writer for many leadership and management books such as Managers' Dilemmas, Going The Extra Miles, Succession Planning etc.

## "What People Are Saying about Dr. Ali"

"Solid presentation full of expression and ingredients. Thank you for your presentation and for making the difference!"

**Mohamad Nageeb Abdul Wahab**  
Head, Upstream Plantation, Malaysia  
- Sime Darby Plantation S. B..

"We got great response from all the staff who attended the training course. They enjoyed each day and found it very interesting and informative, and request me to have more training on a regular basis."

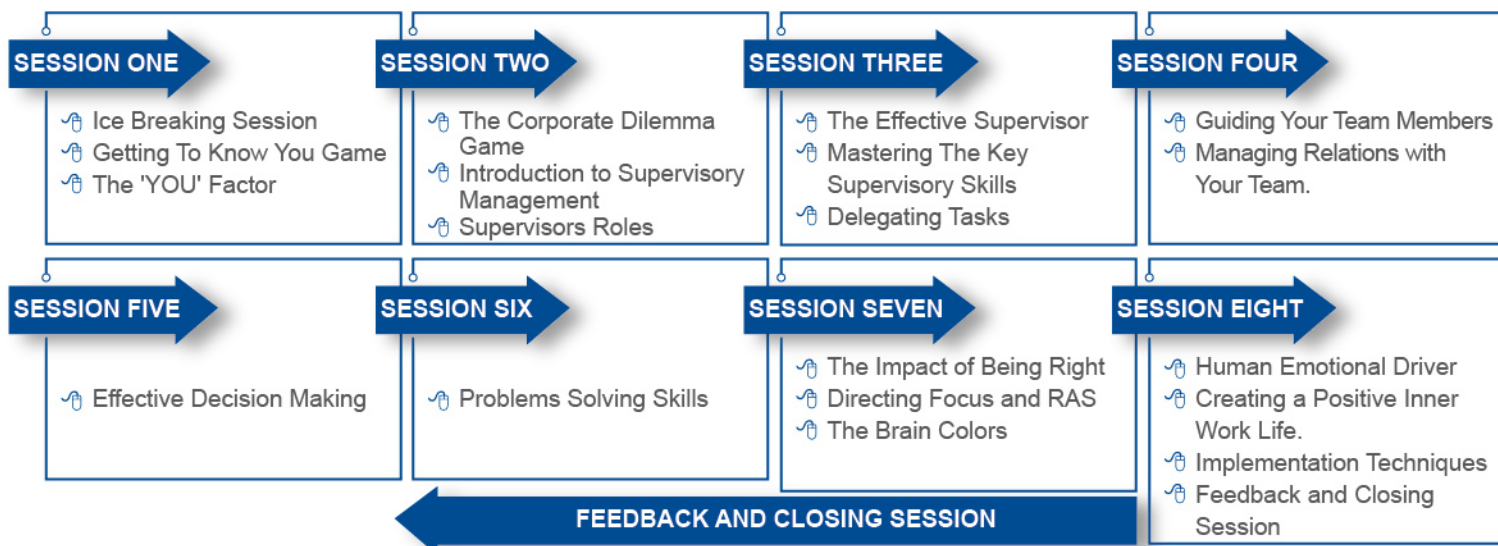
**Emmett McHenry**  
- Hotel General Manager /  
Sokha hotel and Resorts - Cambodia

"It has been said, "To speak and to speak well are two things. A fool may talk, but a wise man speaks." Spend ten minutes with Ali, and you will not only witness his wisdom, you will witness his passion as well."

**Robert L. Jolles**  
- President, Jolles Associates, Inc. USA

## PROGRAMME'S OUTLINE

4th – 5th November 2019 (Monday & Tuesday)  
8.00 a.m. - 9.00 a.m. Registration (Day 1)  
9.00 a.m. - 5.00 p.m. (Day 1 & Day 2)



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## REGISTRATION FORM

### Registration Fees

	Group Fee (For 5 – 9 Pax)	Group Fee (Group of 4)	Early Bird (Payment made before 14th October 2019)	Normal Rate
<input type="checkbox"/> (Without Accommodation)	<input type="checkbox"/> RM 1190.00 per person	<input type="checkbox"/> RM 1390.00 per person	<input type="checkbox"/> RM 1490.00 per person	<input type="checkbox"/> RM 1590.00 per person
<input type="checkbox"/> With Accommodation (2 Nights With Breakfast) - Twin Sharing for 2 Nights	<input type="checkbox"/> RM 1510.00 per person	<input type="checkbox"/> RM 1710.00 per person	<input type="checkbox"/> RM 1810.00 per person	<input type="checkbox"/> RM 1910.00 per person
<input type="checkbox"/> - Single Occupancy	<input type="checkbox"/> RM1750.00 per person	<input type="checkbox"/> RM 1950.00 per person	<input type="checkbox"/> RM 2050.00 per person	<input type="checkbox"/> RM 2150.00 per person

Notes : - For payment by Local Order, early bird fee will only apply if the Local Order is executed and payment fully released to us on or before the early bird deadline.  
- Fee includes course tuition, training materials, 2 lunches, 4 tea breaks and certificate of attendance.

Company Name : \_\_\_\_\_ Contact Person : \_\_\_\_\_

Address : \_\_\_\_\_ Designation : \_\_\_\_\_

Tel : \_\_\_\_\_ Fax : \_\_\_\_\_

E-mail : \_\_\_\_\_

SST Registration Number : \_\_\_\_\_

PARTICIPANT(S)

Name (1) : \_\_\_\_\_ Name (2) : \_\_\_\_\_

Designation : \_\_\_\_\_ Designation : \_\_\_\_\_

Tel : \_\_\_\_\_ E-mail : \_\_\_\_\_ Tel : \_\_\_\_\_ E-mail : \_\_\_\_\_

Name (3) : \_\_\_\_\_ Name (4) : \_\_\_\_\_

Designation : \_\_\_\_\_ Designation : \_\_\_\_\_

Tel : \_\_\_\_\_ E-mail : \_\_\_\_\_ Tel : \_\_\_\_\_ E-mail : \_\_\_\_\_

Approving Person's Name : \_\_\_\_\_

Designation : \_\_\_\_\_

Tel : \_\_\_\_\_ Fax : \_\_\_\_\_

Official Company Stamp

### TERMS AND CONDITIONS

- If a duly registered participant is unable to attend, a substitute participant is welcomed at no additional cost. Please provide the name and the designation of the substitute participant at least 3 days prior to the course.
- Cancellation of registration must be made in writing (letter, fax or e-mail) to Emerge Knowledge Connection Sdn Bhd at least seven (7) working days prior to the event with 20% of the registration fee imposed for cancellation. The organiser regrets that any cancellation made less than seven (7) working days prior to the event shall not be accepted and full registration fee will be billed to the respective organisation.
- The organiser reserves the right to make any amendments, cancel and/or change the programme, speaker/ trainer/ facilitator, date or venue should circumstances beyond the organiser's control arise. The Organiser will inform the participant(s) of any changes arise.
- In compliance with Personal Data Protection Act 2010, your personal information in our database will be safeguarded and will not be shared without your consent. Please visit [www.emergekc.com.my](http://www.emergekc.com.my) for our Personal Data Protection Notice.

### PAYMENT METHOD

Payment can be made by Local Order (LO)/ crossed cheque/ bank draft payable to: "EMERGE KNOWLEDGE CONNECTION SDN BHD" (Public Bank A/C No: 3153574228).  
You may bank in or send the cheque/ bank draft to us via registered mail/ courier express. Please fax a copy of the transaction slip to us at Fax: +603-8063 6626 and indicate your company name for verification purpose.  
Enclosed is our LO/ crossed cheque/ bank draft for RM \_\_\_\_\_

### Register Now By :-

Complete and fax this registration form to : **+603-8063 6626**

**+603-8063 5430**

**admin@emergekc.com.my**

Send the registration form to : **Emerge Knowledge Connection Sdn Bhd**  
**No 43-3, Jalan Puteri 2/3, Bandar Puteri,**  
**47100 Puchong, Selangor.**